



Island Global Research

ISLE OF MAN OCCUPANCY SURVEY

MONTH 2020

SAMPLE REPORT



Note: This is a sample copy of the report.
The numbers and percentages in this report are replaced to 'n' and 'x%'.

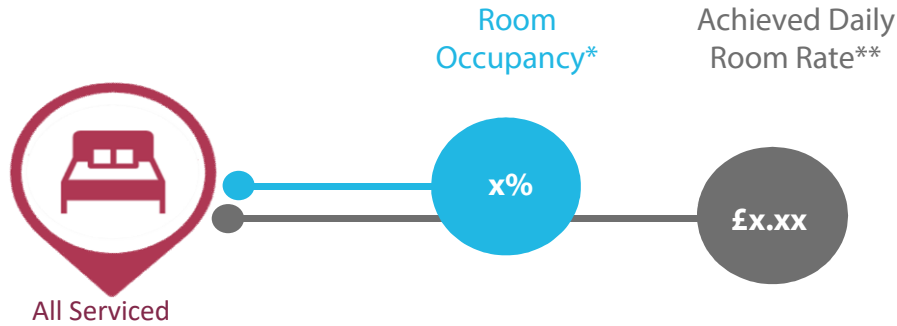
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SAMPLE REPORT



SERVICED ACCOMMODATION
Jun_20



x% of all rooms sold were to staycation guests (estimate)

During June 2020, the room occupancy rate for all serviced accommodation providers was x% and the average achieved daily room rate was £x.xx.

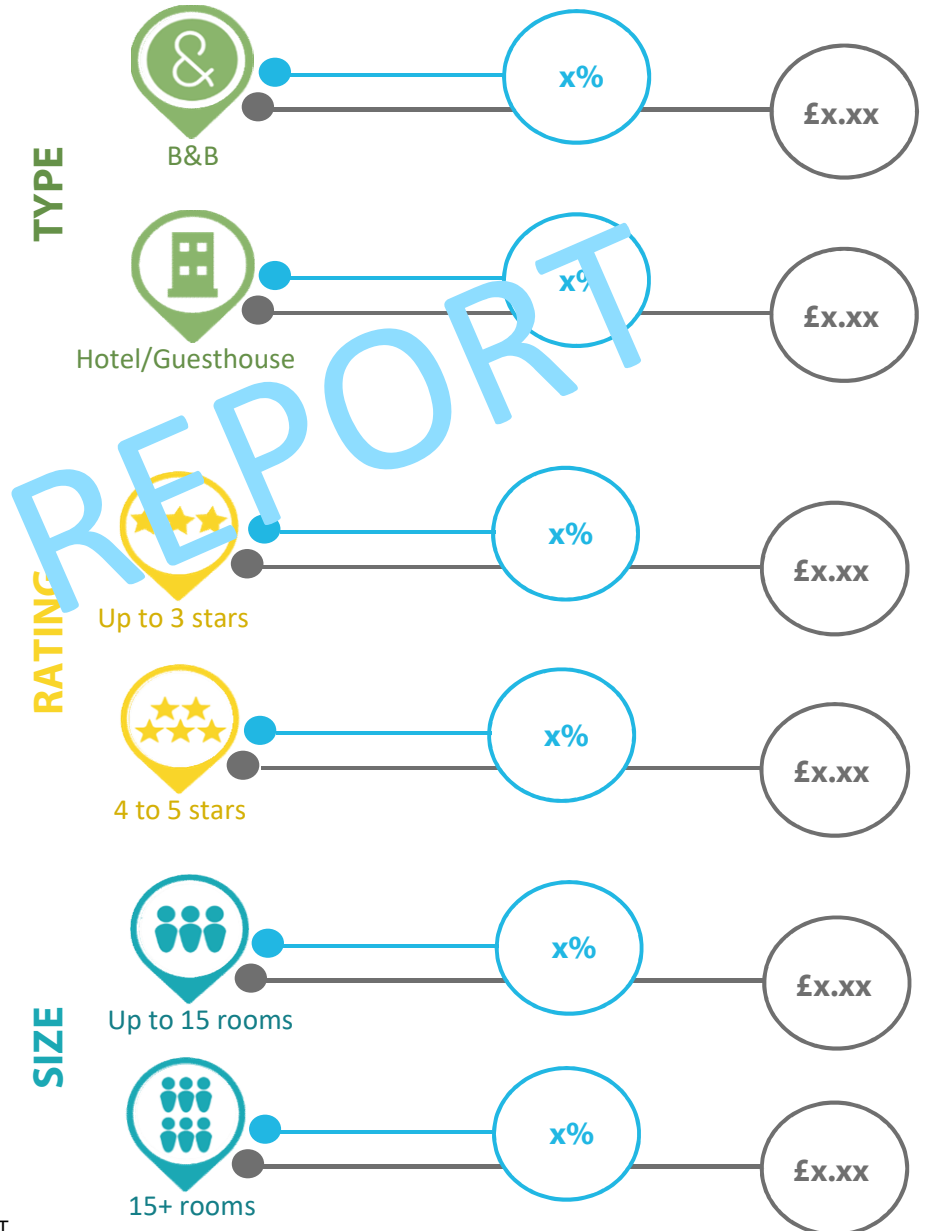
During June 2020, n of serviced accommodation who responded to the survey were open for bookings.

Of the serviced accommodation that were open for bookings:

- x%** hosted key workers
- x%** hosted residents taking a staycation
- x%** hosted repatriated residents
- x%** hosted people self-isolating for other reasons

*The room occupancy rate is defined as the number of rooms sold divided by the number of rooms available.

**The average daily rate is defined as the total revenue divided by the number of rooms sold. This figure is excluding VAT.



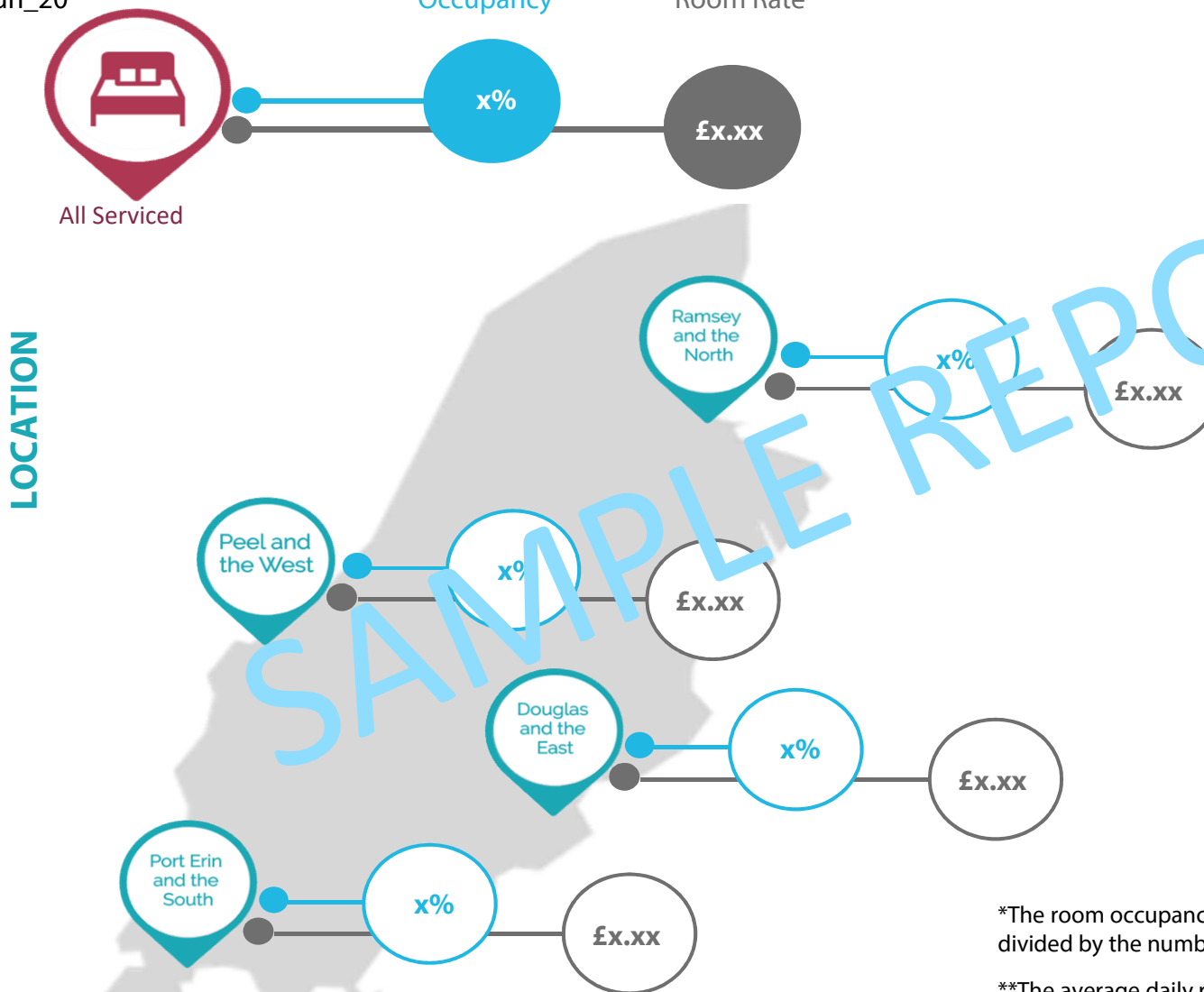


SERVICED ACCOMMODATION

Jun_20

Room Occupancy*

Achieved Daily Room Rate**



This map shows room occupancy and achieved daily room rate for serviced accommodation providers, according to the area that they are located in.

For example, serviced accommodation providers located in Douglas and the East, had a room occupancy rate of x%, and an achieved daily room rate of £x.xx (excluding VAT) during June 2020.

Note: values are not reported for subgroups where the sample of establishments is less than 3, but have been included in the overall figures.

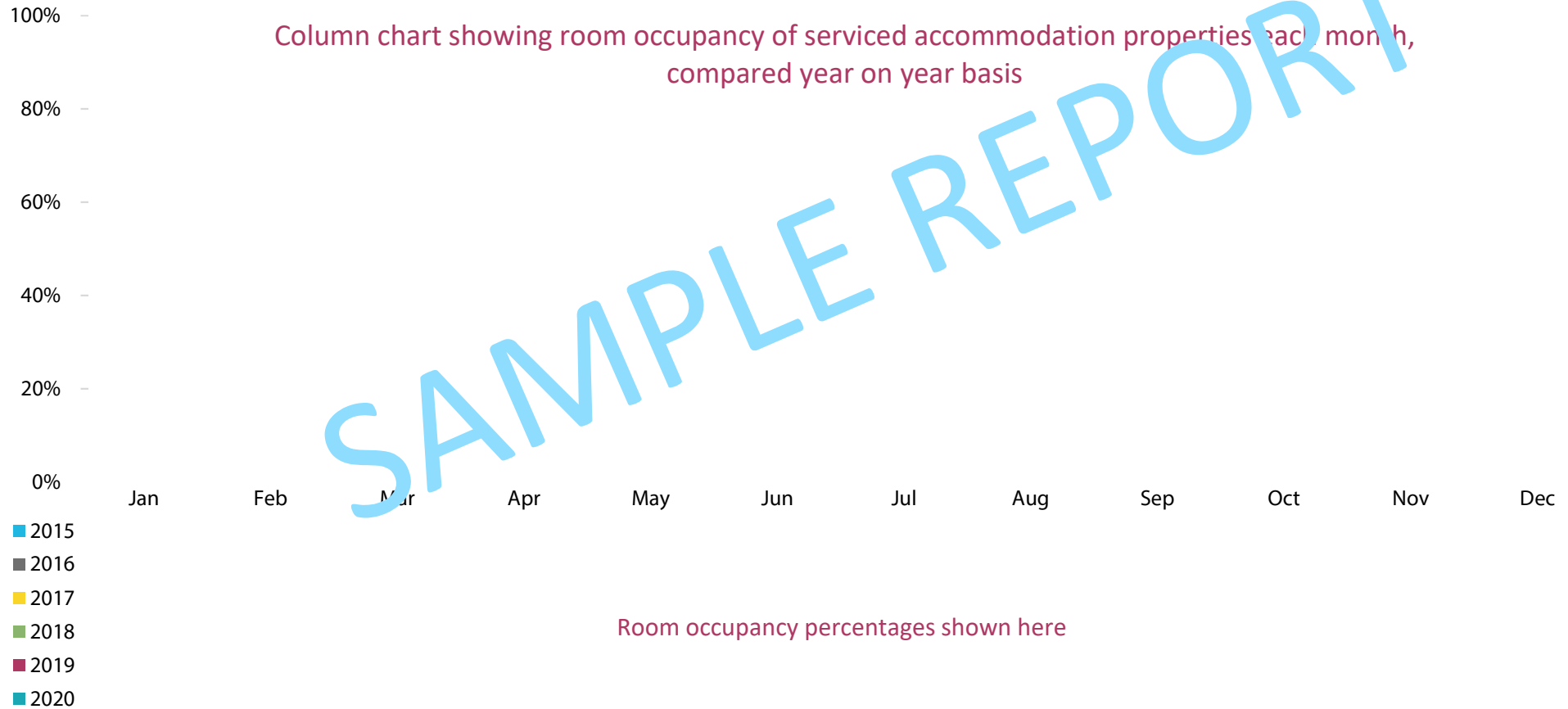
*The room occupancy rate is defined as the number of rooms sold divided by the number of rooms available.

**The average daily rate is defined as the total revenue divided by the number of rooms sold. This figure is excluding VAT.



SERVICED ACCOMMODATION

Room Occupancy*, Year on Year Comparison - By Month



*The room occupancy rate is defined as the number of rooms sold divided by the number of rooms available.



SERVICED ACCOMMODATION

Room Occupancy*, Year on Year Comparison - by Property Size



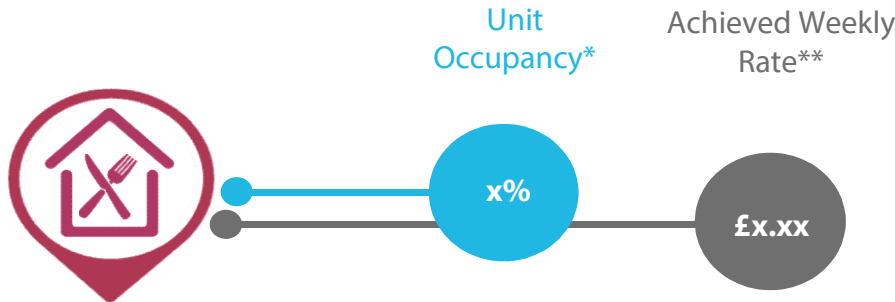
*The room occupancy rate is defined as the number of rooms sold divided by the number of rooms available.

** Data not collected March, April, May 2020



SELF-CATERING ACCOMMODATION

Jun_20



All Self-catering

x% of all nights sold were to staycation guests (*estimate*)

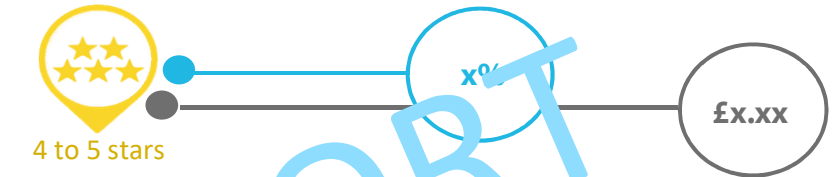
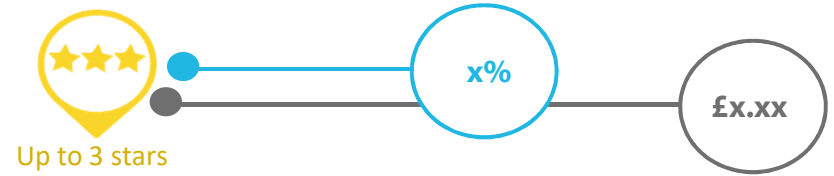
During June 2020, the unit occupancy rate for self-catering accommodation was x% and the average achieved weekly rate was £x.xx.

During June 2020, x% of self-catering accommodation who responded to the survey were open for bookings.

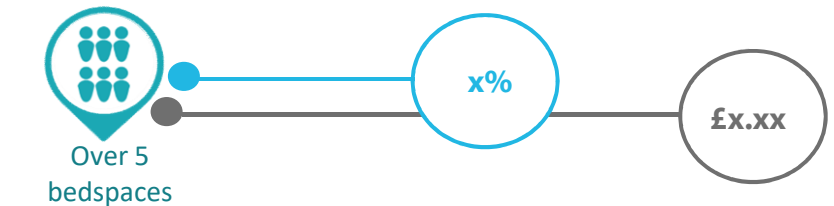
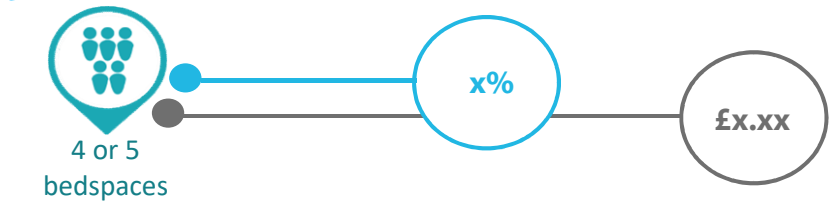
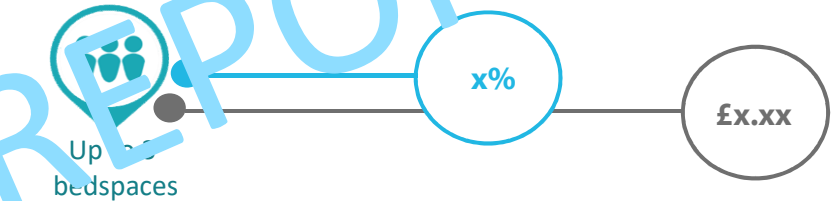
Of the self-accommodation providers *** who responded to the survey and were open for bookings:

- x%** hosted residents taking a staycation
- x%** hosted repatriated residents
- x%** hosted key workers
- x%** people self-isolating for other reasons

RATING



SIZE



* The unit occupancy rate is defined as the number of units occupied divided by the number of units available.
 ** The average weekly rate is defined as the total revenue divided by the number of units occupied. This figure is excluding VAT.
 *** Some providers manage multiple self-catering units



SELF-CATERING ACCOMMODATION

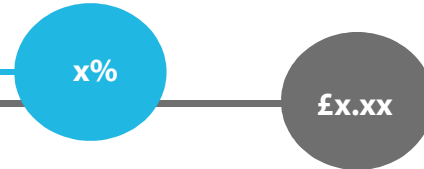
Jun_20



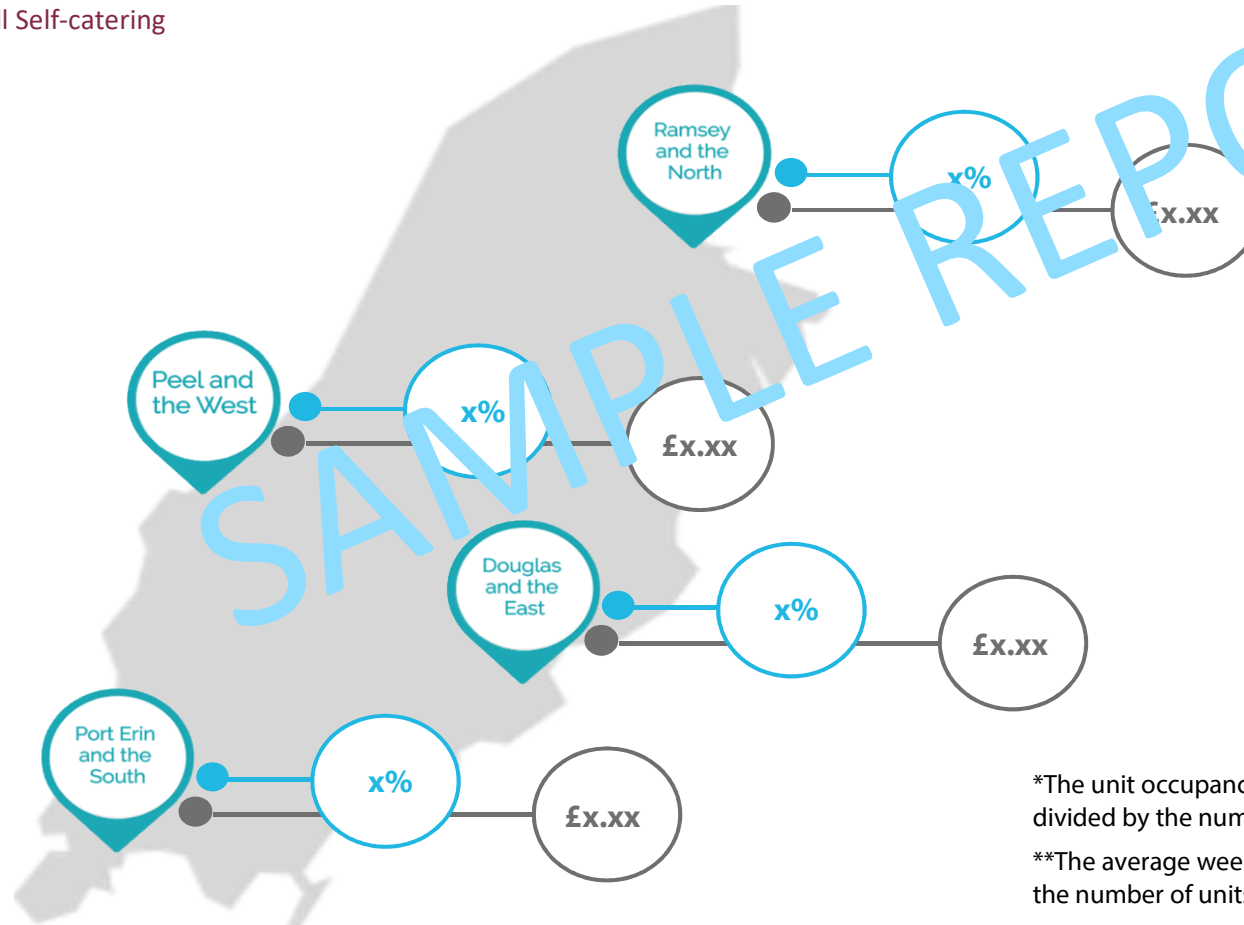
All Self-catering

Unit Occupancy*

Achieved Weekly Rate**



LOCATION



This map shows unit occupancy and achieved weekly rate for self-catering accommodation providers, according to the area that they are located in.

For example, self-catering accommodation providers located in Douglas and the East, had a unit occupancy rate of x%, and an achieved weekly rate of £x.xx (excluding VAT) during June 2020.

*The unit occupancy rate is defined as the number of units occupied divided by the number of units available.

**The average weekly rate is defined as the total revenue divided by the number of units occupied. This figure is excluding VAT.



SELF-CATERING ACCOMMODATION

Unit Occupancy*, Year on Year Comparison - By Month



*The unit occupancy rate is defined as the number of units occupied divided by the number of units available.



SELF-CATERING ACCOMMODATION

Unit Occupancy*, Year on Year Comparion - All



*The unit occupancy rate is defined as the number of units occupied divided by the number of units available.

** Data not collected March, April, May 2020


**SERVICED
ACCOMMODATION**

Jun_20

APPENDIX 1: SAMPLE SIZE VS POPULATION SIZE (LATEST MONTH)

		Establishments		Rooms		Bedspaces	
		Sample Size	Population Size	Sample Size	Population Size	Sample Size	Population Size
ALL	Serviced	n	n	n	n	n	n
SIZE	Under 15	n	n	n	n	n	n
	15 and over	n	n	n	n	n	n
LOCATION	Douglas and the East	n	n	n	n	n	n
	Peel and the West	n	n	n	n	n	n
	Port Erin and the South	n	n	n	n	n	n
	Ramsey and the North	n	n	n	n	n	n
RATING	up to 3 stars	n	n	n	n	n	n
	4-5 stars	n	n	n	n	n	n
TYPE	B&B	n	n	n	n	n	n
	Hotel/Guesthouse	n	n	n	n	n	n

Please note: Where the sample size is less than 3 establishments, the results for this sub-group are not reported. Values from these sub-groups are still included in the overall figures


**SELF-CATERING
ACCOMMODATION**

Jun_20

APPENDIX 2: SAMPLE SIZE VS POPULATION SIZE (LATEST MONTH)

	<i>Number of units</i>	Sample Size	Population Size
ALL	Self-catering	n	n
SIZE	Up to 3	n	n
	4 or 5	n	n
	Over 5	n	n
LOCATION	Douglas and the East	n	n
	Peel and the West	n	n
	Port Erin and the South	n	n
	Rossey and the North	n	n
RATING	up to 3 stars	n	n
	4-5 stars	n	n

SAMPLE REPORT

Please note: Where the sample size is less than 3 establishments, the results for this sub-group are not reported. Values from these sub-groups are still included in the overall figures